

Communicate Clearly in Any Law Enforcement Scenario

Fragmented channels like unsecured apps (Signal, WhatsApp, Slack, and Teams), email, and radio can delay critical intelligence and expose agencies to legal risks. In the field, bullhorns and vehicle PA systems often fail to reach crowds or barricaded subjects, increasing confusion, failing to de-escalate, and risking officer safety.

Genasys supports both sides of law enforcement communication: **secure internal collaboration and clear, intelligible acoustic messaging.**

Genasys Evertel & LRAD

Genasys Evertel gives law enforcement a secure real-time communications platform for internal coordination, intelligence sharing, team activations, and cross-agency response. LRAD extends that coordination into the field with long-range acoustic broadcasts (from 600m to 5km) that deliver clear voice messages and alert tones over distance, noise, crowds, and barriers.



The Operational Advantages of LRAD and Evertel

Share critical intelligence: Align command, field, investigative, and partner teams by sharing BOLOs, photos, videos, officer-safety alerts, suspect details, and urgent updates from one secure platform.

Activate and prepare teams: Use urgent notifications, EverDocs, ops plans, pre-deployment risk assessments, and incident documentation to support tactical readiness.

Deliver clear field instructions: Broadcast live or recorded long-distance messages and alert tones over crowd noise, traffic, machinery, and physical barriers.

Control perimeters and guide public movement: Direct crowds, drivers, bystanders, and residents away from hazards or restricted areas, along evacuation routes, or to shelter in place.

Protect records and reduce risk: Maintain CJIS, FOIA, HIPAA, and records retention compliance while supporting clearer, more defensible public-facing instructions.



LRAD is a game changer for communication between the police and the public. If we can effectively communicate, we reduce the chances of anybody getting hurt.”

– Sgt. J.E. Armstrong, Greensboro, NC PD



What Agencies Gain	Evertel	LRAD
Faster Investigations and case progress	✓	
Faster field compliance, de-escalation, and incident resolution		✓
Improved officer safety	✓	✓
Clearer instructions during crowd gatherings, evacuations, and critical incidents		✓
Less time lost to fragmented communication tools	✓	
Stronger perimeter and safety-zone control		✓
Stronger cross-agency and mutual aid coordination	✓	
Faster team mobilization and tactical readiness	✓	
Improved effectiveness of limited personnel and field resources	✓	✓
Greater legal defensibility	✓	✓



Case Studies: Proven Success

Protests and civil unrest

- Police used LRAD to direct crowds during 2024 protests across CCNY, NYU, Columbia, UC San Diego, University of Arizona, and UC Irvine.

High-risk event coordination

- With only eight days to prepare for a SEAR 1 event, teams used Evertel to coordinate SWAT, EMS, field command, and regional assets.

Barricaded subject response

- Pittsburgh Police used LRAD to broadcast a recorded message from a barricaded man's mother; after hearing it, he agreed to surrender peacefully.

Multi-agency suspect apprehension

- In Dutchess County, NY, RTCC operators used Evertel to share ALPR hits, field confirmations, and suspect photos across all responding agencies, which enabled officers to apprehend a grand larceny suspect without incident in under 30 minutes.

See how Genasys can support your law enforcement department. Request a demo.



Decision-makers are able to instantly talk to people in the field. They don't need a phone number to the chief. They're already on the same platform communicating with each other."
 – Sgt. Xavier Chacon, Albuquerque Police Department

