



genasys

Genasys Protect Statewide Alerting

Save time and get alerts out to the public faster

Modernize statewide alerting with faster coordination, precise geographic targeting, and clear public communication. Replace slow, manual workflows with a unified, map-based platform that streamlines approvals, standardizes messaging, and helps state and local agencies act together when time matters most.

Make statewide alerts happen easier than ever.

Coordinate Easier - Local leaders submit alert requests through a secure portal while state agencies review and approve them in one shared system. Eliminate manual handoffs and communication gaps.

Map-Based Precision - Alert zones are defined visually using existing GIS data, reducing confusion caused by textbased or verbal descriptions.

Notify Faster - Standardized, mapbased workflows reduce approval timelines to minutes, accelerating public notification during critical incidents.

Public Clarity - Alerts include interactive maps and consistent messaging so the public clearly understands where an incident is occurring and what actions to take.



Multi-channel alerting

Reach people when it matters over different media and delivery methods.

Communication zones

Precisely target the public with location-based updates on an intuitive map interface.

Map-based Updates

Use the Genasys Protect app and website for trusted location-focused information.

Planning and Modeling

Enhance response with local data to simulate emergencies and model traffic flow.

What you get with Genasys Protect Statewide Alerting:

- IPAWS coverage for the entire state in one platform
- Public facing mobile app and website
- Social media and RSS output channels included
- Shared Esri-based mapping and workflow system with local agencies
- Detailed audit logs
- Longer alert descriptions (beyond 360-character limits)
- Display key geographical landmarks like road closures, checkpoints, resource centers, shelters and more



Genasys Protect Statewide Alerting



SILVER
ALERT



SEVERE
WEATHER



BLUE
ALERT



AMBER
ALERT



IPAWS

Modernize Legacy Alerting Processes

The Current Way

- Local agencies call or email to request alerts, often repeating information
- Agencies describe boundaries verbally or in text, leading to misunderstandings
- State reviewers lack geographic context for decisions
- Agencies issue alerts with inconsistent messaging and context
- Public receives broad, sometimes vague, alerts across unnecessarily large areas

The Genasys Way

- Submit standardized alert requests through a secure shared portal
- Review and approve alerts with full geographic visibility
- Replace manual coordination with a unified statewide workflow
- Send targeted alerts using precise, map-based zones
- Deliver consistent messaging across all communication channels
- Provide the public clear, actionable, location-based information

Expand Statewide Coordination Even Further

Genasys Evertel enhances real-time collaboration with secure messaging and intelligence sharing designed for public safety. Replace fragmented tools with compliant communication built for coordination across agencies and Real Time Crime Centers. **Learn more at Genasys.com/Evertel**