



3 Steps to Reducing Crime in America

The Solution for Law Enforcement That Finally Makes Sense





Public Safety Is The Top Priority

Career criminals seek out creative methods to commit new crimes daily. Unfortunately, the majority of law enforcement professionals still lack a streamlined communications solution. It takes a lot of stamina, training, and collaboration to get ahead of these problems.

And we've been there—we know first-hand how demanding this work can be.

Violent crime suspects are an extreme threat to the safety of all cities. But this profession has never had a reliable, compliant way to establish a clear chain of communication. We need instant updates and immediate clarification from neighboring agencies in order to stop crime before it spreads. The Evertel platform was designed to do just that, and more.

With Evertel, agencies gain new advantages for reducing crime and arresting suspects faster.

We built this communications solution to finally address the 3 Steps to Reducing Crime in America. Use this guide to see how your current process compares!

Meet Jeff Halstead

Retired Chief of Police (Fort Worth, TX) – Evertel CEO & Co-Founder – Global Police Consultant

As an expert in police communications, Jeff's approach for implementing new technology, procedures, and policies helps make communities stronger every day.

It's about getting the right tools in place. While he was Chief in Fort Worth, Jeff reduced crime by more than 24% with NO additional staffing. Today, the Evertel platform assists agencies of all sizes as they reduce crime and keep citizens safer—all across the country.





You need to share crime trends and intelligence in seconds. Emails don't work.

The entire world has advanced to instantly share information. So why is law enforcement still relying on emails and in-person meetings for updates? The first part of reducing crime is clear. We need to get the intelligence out fast.

STEP 1: INSTANT COMMUNICATION

The crime fighting profession needs the ability to immediately share crime intelligence with employees. What's more, we need a method to help ensure that messages will actually be read.

Internal audits have proven that emails are only viewed by 25% of the workforce within a 72-hour window.

Yet police work and crime intelligence is still shared there! It's time for law enforcement to advance with instant communication. We already have our phones on-hand, so it's a lot easier to read a quick message instead of slogging through endless emails. Evertel is the solution because it's both secure and compliant.

Work with An Intuitive Messaging System

The interface has a better setup than normal texting, but still feels familiar for easy onboarding.

Create A Controlled List of Recipients

You decide where the updates need to go. Send messages to every employee or just a small, select group—regardless of whether they're already on Evertel or not.

Stay Organized with Instant Updates

Evertel can share all crime intelligence in under ¼ of a second so you get the word out ASAP.

Give your staff the messaging tools they need to respond to any situation, from every level.



Crime knows no boundaries—neither should your intelligence.

The second step for reducing crime is to unify leaders in your common mission: Arresting violent crime suspects ASAP. Regional collaboration gives law enforcement the power to collaborate with EVERY agency in ANY area of their choosing.

STEP 2: REGIONAL COLLABORATION

Uniting your intelligence with other agencies has proven to solve crimes faster than ever imagined. It's only a matter of having the right solution to stay connected and informed.

Does your agency have the ability to instantly communicate across a massive region?

Imagine the power of collaborating with any group of employees, from as many agencies as you want, and from any device (e.g., smartphone, laptop, iPad, desktop). You just described Evertel's "Regional Collaboration" platform.

Initiate Secure Regional Messaging

With Evertel, you can create secure, regional chatrooms for specific casework, like "Wanted Persons" or "Suspect Vehicles."

Share Intelligence with Centralized Channels

The app gives every employee and agency a single point of contact to send and review updates.

Launch True Interoperability—at No Cost

Any trial of Evertel is completely free, and you can invite key stakeholders with free guest accounts too.

**Connecting with other agencies in the area
can solve problems even faster.**



Evertel helps protect your agency from civil liabilities.

To avoid trouble down the road, agencies need to have messages archived and ready for sharing or redactions. It's a compliance mandate from CJIS, HIPAA, and FOIA. You can't be distracted by civil lawsuits when you're focused on fighting crime. The third step is to make sure your communications process meets the records retention requirements.

STEP 3: RECORDS COMPLIANCE

We've all grown accustomed to texting and other public messaging platforms. But those communication methods are NOT compliant with CJIS mandates. They can also be illegal. Unfortunately, most agencies aren't aware of these risks. So they continue to use dangerous, non-compliant platforms.

Over 90% of police officers are still using text messages or consumer apps to share work-related crime information.

We simply cannot have police officers unknowingly committing crimes. Can you imagine that media headline? That's why the Evertel platform has clear safeguards in place.

Immediately Align Your Process for Compliance

Evertel was specifically created to meet the legal requirements and communications mandates for all 50 states in America.

Get Better Encryption and Higher Security

Moving away from SMS/text messages helps prevent sensitive intelligence from ending up on social media.

Stay Up-to-Date with Automatic Records Retention

Agencies need a platform that actually organizes their data, secures those files, and keeps their officers safe.



It's time for a communications solution that protects the integrity of police work.

3 Easy Steps to Reduce Your Area's Crime Rates:



1

Instant Communication

Agencies need a solution to send and receive messages through any device. Then you'll be able to share critical information ASAP.



2

Regional Collaboration

Creating secure, regional chat rooms is proven to help agencies solve crimes faster—in a matter of hours and minutes, not days.



3

Records Compliance

Police communications require an ethically compliant platform. We can't risk public scrutiny about our records retention when we're working hard to reduce crime.

Evertel is the fast, safe way for agencies and employees to connect.

How your team communicates on-shift makes all the difference. Contact us today—we'll help you through every stage of implementation!