

# Genasys for Civil Unrest

*Protect your community by promoting peaceful resolutions and mitigating property damage.*

Keep all stakeholders informed, achieve peaceful resolutions, mitigate property damage, and deescalate potentially violent situations during civil unrest with Genasys Protect. Establish a secure collaborative space to maintain tight coordination among multiple agencies and engage with advisors and leaders for effective decision-making and establish clear communication with large crowds to promote orderly conduct with Genasys Protect and LRAD.



## SECURE COORDINATION

Establish secure encrypted communication internally and across agencies within seconds. Share critical intelligence, updates, and resource deployments with leadership and officers.

## LONG RANGE ACOUSTIC DEVICES (LRAD)

Broadcast clear intelligible voice commands and information across long distances that can be heard over a loud crowd and within buildings or vehicles.

## TARGETED COMMUNICATIONS

Precise-zone based communications help to reach the public, even if they have not opted-in. Ensure the safety of residents, peaceful protestors, and bystanders.

## ACTIONABLE INFORMATION

Provide the public with updated information via a mobile app and website to effectively manage both potential evacuation and repopulation efforts.



“With the use of your LRAD device, we were able to provide the crowd with clear and audible announcements on an unlawful assembly, orders of dispersal, and direction of travel. Your device provided us the ability to make clear and understandable announcements to all areas of the assembled crowd thus fulfilling our legal requirements prior to enforcement action. Your device’s ability to project the sound from a distance also provided our operators with a margin of safety not available from other crowd communication devices.” **Lt. Christian Sharp, SDPD Northeastern Division**

# The Communications Solution for Law Enforcement

Maintain control during tense and potentially violent confrontations with large crowds through enhanced communication. Promote peaceful resolutions from a safe distance by using LRADs to broadcast clear voice commands that everyone can hear above loud crowd noise. Keep your community safe and promote peaceful resolutions to conflict with Genasys Protect.





### LONG RANGE ACOUSTIC DEVICES (LRAD):

- >> Broadcast clear and intelligible alerts across long distances, that everyone can hear above the loud noise of a crowd and inside vehicles and buildings
- >> Broadcast pre-recorded and live voice messages with information and instructions for citizens
- >> Portable, fixed, and vehicle mounted systems for rugged, reliable, and easy to operate acoustic communication
- >> Genasys Protect ACOUSTICS devices let you send messages from ALERT from a long distance



### GENASYS PROTECT CONNECT:

- >> Collaborate and share information through real-time two-way chat, forming ad-hoc groups to support one off incidents
- >> Maintain communication teams and groups for faster collaboration
- >> Compliant with HIPAA, CJIS, FOIA, and meets public safety record retention requirements
- >> Collaborate internally, across regions, and with external organizations through virtual EOCs



### GENASYS PROTECT ALERT:

- >> Reach everyone you need to through targeted multi-channel mass notification including SMS, email, social media, TV, Radio, Genasys Protect ACOUSTICS, and more.
- >> Communicate quickly through the fastest channels, templates, and Quick Launch alerts
- >> Act from any location through a cloud-based platform



### GENASYS PROTECT EVAC:

- >> Target the right people with flexible, automatically generated, tailored zones
- >> Collaborate internally, with different departments, and across agencies through a common operating picture
- >> Provide constant situational awareness for civilians through the mobile app and webpage



“This powerful mass notification system will improve the county’s ability to disseminate critical information and ensure the safety and well-being of all residents. By signing up for Genasys alerts, community members can stay informed and take appropriate actions during emergencies, contributing to a more resilient and prepared community.”

**Derek Oliver, Emergency Service Director, Greenwood County, SC**

## Genasys:

*Global Provider of Protective Communications Solutions*

Protecting people and property for over 40 years and covering over 70 Million people in more than 100 countries worldwide, including more than 500 cities, counties and states in the U.S., as well as more than half of all California counties.

**REQUEST A DEMO**

