

The Protect Platform

UNIFIED PROTECTIVE COMMUNICATIONS

PRECISION

SPEED

CLARITY

The Protect Platform presents a holistic approach that not only enhances the speed and efficiency of responses but also **empowers decision-making and collaboration**. Composed of three powerful solutions, Genasys provides tools to enable more effective and coordinated responses to all hazard incidents. No other platform delivers integrated hardware and software to ensure you are “**Ready when it matters.**”



Targeted, zone-based communication, multi-channel alerting to reach anyone, a public app and informational map, and a common operating picture for cross-agency collaboration ensures seamless, rapid communication for all situations.



Powerful, clear voice messages that cut through noise and confusion up to thousands of meters away, staying on and connected even during broad power outages and network downtime.



Seamless, secure communication and collaboration across agencies and teams, addressing strict public safety communications requirements for agencies, hospitals, financial services, and business.

“Genasys provided an easy way for us to track threats by zone (over 400 active zones during the January 2023 atmospheric river event). At any one time, we had an average of 57 highlighted zones at the evacuation advisory level. Using Genasys, we knew exactly how many residents we were looking at. We could calculate exact numbers, e.g., 20,200 folks in 11,807 structures on 160,000 acres needing evacuation. (Genasys Protect) gave everyone an instant snapshot of what we were up against.” – **Tony Blackman, Battalion Chief, San Mateo, CA**



The Protect Platform: Ready When It Matters

PRECISION

Communicate the right messages to exactly the right people at the right times with hyper-focused precision.

SPEED

Reduce time from incident recognition to action by up to 90%, and communicate updates in seconds to selected zones, Connect groups, or acoustic devices.

CLARITY

Send clearly-understood communications across channels to keep people informed in any situation.

Maximize Your Protective Communications Investment

Go beyond stand-alone mass notification or critical event management solutions with the comprehensive collection of Protective Communications capabilities.

» Targeted Communications

Send specific, targeted communications with location-appropriate messaging and clear instructions to keep people informed and aware.

» Intelligent, Customizable Communication Zones

Designate geography-based zones to map your jurisdiction according to population, topography, and assets. Test scenarios to simulate events in advance.

» Secure Collaboration

Foster seamless, compliant real-time collaboration across organizations, keeping teams informed in one, secure space.

» Multi-Channel Alert Saturation

Saturate notification areas by simultaneously alerting people across SMS, voice calls, social media, TV, radio, digital signage, IPAWS, CBC, and outdoor acoustic devices.

» Genasys 360 Acoustic Devices

Provide failsafe redundancy via highly audible and intelligible loudspeaker messaging.

» Community Awareness

Keep community members updated with the latest information from the Genasys Protect website or free mobile app.

Genasys: Global Provider of Protective Communications Solutions

Protecting people and saving lives for over 40 years, Genasys covers more than 155 million people in all 50 states and in over 100 countries.

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