

CASE STUDY

Seattle, WA PD Potential Bridge Jumper

Situation

Seattle PD has spent more than 14 hours trying to dissuade distraught male subject from jumping off of a pedestrian bridge near Qwest Field during a Seattle Seahawks game.



The group of officers were able to come together, form a plan, and work with SWAT to deploy the LRAD, providing a life-saving conclusion to a protracted incident.

Problem

The limited range and poor sound quality of traditional communication methods such as shout outs and bullhorns require officers to be in close proximity to emotionally distraught individuals.

When a person is threatening suicide by jumping from a tall structure or other self-harm, delivering clearly understood messages and instructions over distance is problematic.

Solution

After a brainstorming session, Captain Paul McDonagh recommended deploying the department's **LRAD long range communication system** to reacquire contact with the individual and speak with him at a distance without uniformed officers in sight.

*"The **LRAD** was deployed with Officer Tim Allen as the primary communicator. **Within two to three minutes** after beginning to tell the **subject** to remove himself from the roof, he **complied** and was subsequently placed into custody **without incident**."*

- Captain Steve Brown, West Precinct Commander





Protective Communications

LRAD

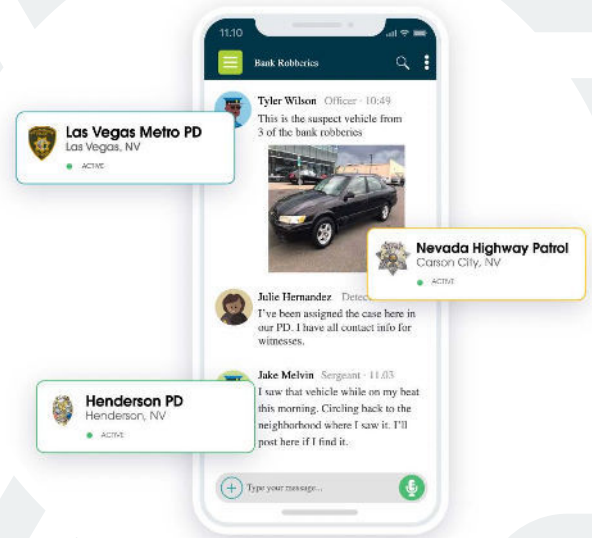
LRAD is the Communication System of Choice for law enforcement, public safety, and defense departments around the world. Unlike bullhorns and vehicle PA systems that disperse sound in all directions, LRAD's proprietary audio technology focuses sound in a 30° beam while substantially reducing sound levels behind the device and in surrounding areas.

Long Range Acoustic Devices are saving lives during everyday duties and escalated risk operations. Offered by Genasys, ensure your department has LRAD's essential clear communication capabilities

EVERTEL

Genasys Evertel provides secure, real-time communication and collaboration, addressing the strictest requirements of public safety agencies, hospitals, financial services, and secure business communications. With security at its core, Evertel ensures the integrity and reliability of every message, offering a robust platform for both internal and external communication and collaboration.

Unify your organization and facilitate smooth collaboration with external organizations through real-time communication. Drive compliance, including CJIS, FOIA and HIPAA, with record retention policies so your agencies or personnel can communicate in confidence.



"LRAD is a game changer for communication between the police and the public. If we can effectively communicate, we reduce the chances of anybody getting hurt."

- Sgt. J.E. Armstrong, Greensboro, NC PD

"When you're on Genasys Evertel, you're able to push out updates in real time. To me, that is the value proposition and is worth its weight in gold. It's very cost effective for our team and city."

- Christopher Cook, Police Chief, White Settlement, TX



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