

Genasys for State & Local Government

Real time evacuation management and multi-channel communication to keep civilians and first responders safe and informed

Genasys Protect **accelerates and optimizes emergency management** and response to protect residents and visitors while making first responders' jobs safer. Reduce response times with **automated zones**, and accelerate decision-making by 90% to target communications better for effective responses and evacuations. Empower government departments across the state or region with protective and efficient communications that save lives and make first responders' jobs safer.



Intelligent Zones

Automatically generated zones improve evacuation planning and communication. Build, edit, and act upon geographical location data, including shelters, facilities, and traffic.

Rapid Response

Reduce response times by 90% with a common operating picture across emergency providers. Gain situational awareness with hyperlocal information on a shared map.

Multi-threat Planning & Modeling

Model events and disasters to plan for effective responses and/or evacuation scenarios covering emergencies like wildfires, floods, active shooters, hurricanes, and more.

Targeted Multi-Channel Alerting

Send alerts to individuals, groups, or everyone in a geographic area through multiple channels including SMS, IPAWS, Genasys Acoustics, social media, voice calls, TV, radio, digital signage, and more.

Community Communications App

Empower civilians by extending selective information directly from your common operating picture to an intuitive webpage to inform and direct the public before, during, and after an event.

Convenient Mobile App

Empower people with an intuitive self-service, always-available app or website that shares key information and gives access to a panic button. Download the mobile app.

Real-Time Collaboration

Establish two-way real-time chat rooms to communicate, coordinate, and collaborate within your organization and with external people on a day-to-day basis.

Regulatory Compliance

Maintain compliance with the strictest safety and security regulations for public safety with Genasys Protect.

"Genasys Protect was an easy way for us to track threats by zone (over 400 active zones during the January 2023 atmospheric river event). At any one time, we had an average of 57 highlighted zones at the evacuation advisory level. Using Genasys Protect, we knew exactly how many residents we were looking at. We could calculate exact numbers, e.g., 20,200 folks in 11,807 structures on 160,000 acres needing evacuation. (Genasys Protect) gave everyone an instant snapshot of what we were up against." – **Tony Blackman, Battalion Chief, San Mateo, CA**



Genasys: The Communications Solution for State & Local Government

Enhance emergency responses and evacuations through accelerated decision making and improved cross-agency collaboration. Reduce confusion and panic during a crisis by maintaining a constant flow of actionable information that saves lives and keeps first responders working safely and effectively.

Genasys Protect:

- » Reach everyone through targeted multi-channel mass notification
- » Target the right people quickly with precise pre-configured communication zones
- » Improve decision-making through situational awareness accessible on the map
- » Collaborate internally and across agencies through a common operating picture
- » Keep the public informed with real-time updates through the mobile app and public map
- » Communicate quickly using the fastest channels, templates, and Quick Launch alerts
- » Reduce reaction times with automated alerts triggered by weather data and sensors
- » Act from any location through a cloud-based platform

Genasys Evertel:

- » Collaborate and share information through real-time two-way chat
- » Maintain compliance with the strictest public safety security requirements and regulations
- » Collaborate internally, across regions, and with external organizations through virtual EOCs
- » Streamline crime reporting and documentation for police departments. Meet HIPAA, CJIS, and record retention mandates

Genasys Acoustics:

- » Broadcast clear and intelligible alerts across long distances, over loud background noise and into buildings
- » Broadcast pre-recorded and live voice messages with information and instructions for citizens
- » Reach all populations with critical messages, including visitors, people with disabilities and the unhoused

Genasys: Global Provider of Protective

Protecting people and saving lives for over 40 years, Genasys covers more than 155 million people in all 50 states and in over 100 countries.

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