



Genasys Protect Communication Zones

Precise, map-based communications for any emergency, daily operations, and regular community updates

Genasys Protect enables responding agencies to react swiftly, make collaborative decisions, and communicate event status in real-time to other agencies, businesses, and the public. Determine and communicate the proper scope of a response or evacuation, replacing guesswork with data-driven intelligence. Genasys Protect keeps you ready to respond to any event, enhancing safety levels for first responders and communities.

Flexible Zones

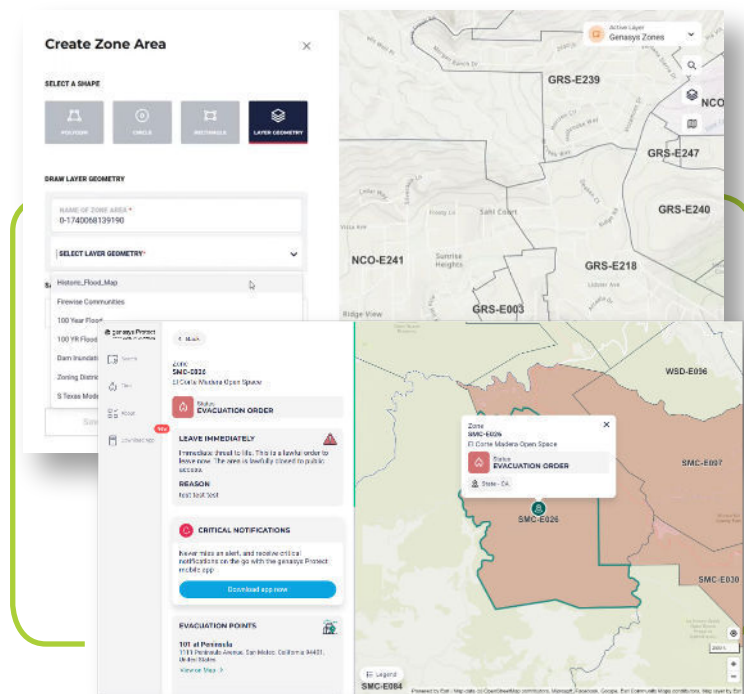
Intelligent zones of neighborhoods to improve evacuation planning and communication. Build, edit, and act upon geographical location data, including shelters, facilities, and traffic.

Planning & Modeling

Model behaviors to plan for effective responses and/or evacuation scenarios covering emergencies like wildfires, floods, active shooters, hurricanes, and more.

Actionable Communication

The Genasys Protect mobile app keeps your community or teams in the know. Communicate effectively to reach your audience before, during, and after an event.



Zones allow for rapid response to targeted locations.

Rapid Response

Reduce response times by 90% with common operating picture across agencies and mutual aid. Provide situational awareness with local information on a map.

Targeted Alerting

Remove guesswork and improve precise alerting across multiple channels including intelligible, outdoor speakers for efficient evacuation and public safety.

Custom, All-Hazard Zones

Draw and edit custom zones to work in all hazard applications, easily switching between active zones to fit the situation. Make your own GIS layers into zone areas and add local insights to tailor your zones to your region.

"Genasys Protect was an easy way for us to track threats by zone. At any one time, we had an average of 57 highlighted zones at the evacuation advisory level. Using Genasys Protect, we knew exactly how many residents we were looking at. We could calculate exact numbers, e.g., 20,200 folks in 11,807 structures on 160,000 acres needing evacuation. (Genasys Protect) gave everyone an instant snapshot of what we were up against." – **Tony Blackman San Mateo, CA Battalion Chief**



Genasys Protect: A Superior Protective Communications Solution

React quickly to unexpected events and emergencies with precise and flexible zones. Target communication to specific zones ensuring safety information and instructions reach everyone quickly. Gain the confidence that comes from knowing your response plans are fully tested and backed by a partner with more than four decades of front-line experience. Genasys Protect keeps you ready to respond to any event, enhancing safety levels for first responders and communities.

The Genasys Protect Difference

PRECISION

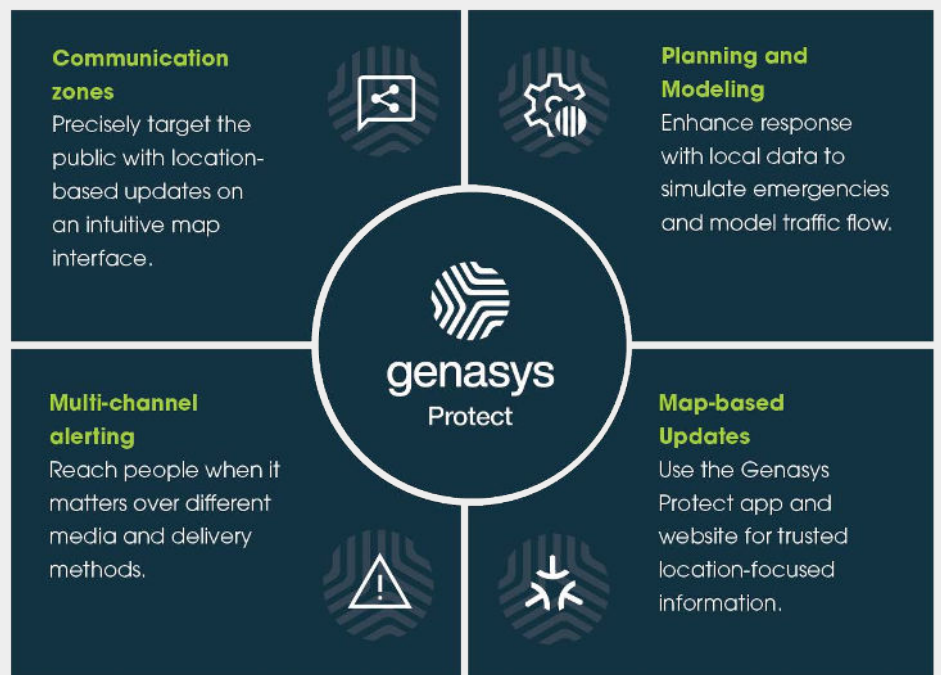
- » AI-enhanced Zone Generation
- » Maps Provide Instant Orientation
- » Pertinent Data Aids Decisions

SPEED

- » Approvals in Minutes
- » Multi-Channel Distribution
- » Alerts Sent in Minutes

CLARITY

- » Alerts Sent with Map Links
- » Phone App & 3rd Party Apps
- » Outdoor Voice Warning Systems



"It's easy (to manage emergencies) because you are working with a single platform. The ability to work with zones has revolutionized the ability to communicate both among public safety responders as well as the public." – **Adam Heilman, Staff Services Analyst II, Siskiyou County Office of Emergency Services**

Genasys: Global Provider of Protective Communications Solutions

Protecting people and saving lives for over 40 years, Genasys covers more than 155 million people in all 50 states and in over 100 countries worldwide



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