



# Genasys for Public Safety

**Real time evacuation management and multi-channel communication to keep civilians and first responders safe and informed**

Genasys provides fast, precisely targeted communications and emergency management capabilities that **greatly speed up response to crises, emergencies, and public safety concerns**. Both Genasys Protect software and Genasys Long Range Acoustic Devices (LRAD) protect public safety interests whether at home or abroad. Accelerate the flow of information among local and state entities for enhanced **collaborative workflows that strengthen public safety procedures**. Engage with your communities to keep them informed at all times and safe during emergencies.



## Intelligent Zones

Intelligent zones are automatically generated based on regional needs to facilitate decision making. Build, edit, and act upon geographical location data, including shelters, facilities, and traffic.

## Cross-Agency Collaboration

Establish a map-based, common operating picture and two-way real-time chat rooms to communicate, coordinate, and collaborate from a virtual EOC.

## Risk Assessment and Planning

Plan effective emergency responses and evacuations by modelling "what if" scenarios. Stay a step ahead during ongoing events such as wildfires or floods through accurate disaster and evacuation simulations.

## Targeted Multi-Channel Alerting

Send alerts to individuals, groups, or everyone in a geographic area through multiple channels including SMS, CBC, Genasys ACOUSTICS, social media, voice calls, TV, radio, digital signage, and more.

## Rapid Response

Reduce response times to emergencies by 90% with collaboration across agencies and mutual aid partners using premade zones to accelerate decision making from the initial attack.

## Optimized Resource Allocation

Enhance decision-making and resource allocation through intuitive, map-based situational data updated in real-time, including traffic monitoring, shelter locations, and critical facilities.

## Community Engagement

Extend selective information from your operations map to an intuitive webpage to inform and direct the public throughout an emergency. Make traffic and city event information available on a day-to-day basis.

## Secure Communications

Access real-time chat capabilities to work efficiently and securely, both internally and across external agencies. Quickly form ad-hoc groups while adhering to the strictest security and safety regulations.

*"This may sound trivial but within 1 week of deploying Evertel (Genasys Protect CONNECT), there were no more rumors, morale improved, and supervisors could instantly connect with their personnel. Leaders cannot lead without effective communication and Evertel (Genasys Protect CONNECT) has been a much needed tool for our City."* - **City Manager, Central Texas**



# Genasys Protect: The Communications Solution for Government

Make information about events impacting your region **easily accessible for your community** to improve quality of life and engagement. **Keep the community informed** and instructed at all times during life threatening emergencies. Strengthen the protective capabilities of public safety professionals in your region to save the lives of residents and visitors.

## Genasys Protect EVAC:

- » Target the right people with flexible automatically generated tailored zones
- » Enhance decision-making and collaborate across agencies through a common operating picture
- » Provide constant situational awareness for civilians through the mobile app and webpage
- » Improve planning, risk assessment, and reaction times through disaster and evacuation simulation

## Genasys Protect ALERT:

- » Reach everyone you need to through targeted multi-channel mass notification
- » Communicate quickly through the fastest channels, templates, and Quick Launch alerts
- » Broadcast alerts automatically based on weather data and sensor integrations
- » Act from any location through a cloud-based platform

## Genasys Protect CONNECT:

- » Collaborate and share information through real-time two-way chat
- » Maintain compliance with the strictest public safety security requirements and regulations
- » Collaborate internally, across regions, and with external organizations through virtual EOCs

## Genasys Protect ACOUSTICS:

- » Broadcast clear and intelligible alerts across long distances, over loud background noise and into buildings
- » Broadcast pre-recorded and live voice messages with specific information and instructions for citizens
- » Maintain communication even when power or satellite connectivity is lost
- » Reach vulnerable populations such as those with disabilities and the unhoused

## **Genasys: Global Provider of Protective Communications Solutions**

Protecting people and property for over 40 years and covering over 70 Million people in more than 100 countries worldwide, including more than 500 cities, counties and states in the U.S., as well as more than half of all California counties.

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