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MULTINATIONAL ENERGY COMPANY MAXIMIZES ORGANIZATIONAL SAFETY

Situation

One of the largest integrated oil, energy, and chemicals company in the middle east, with over 73,000 employees worldwide and refineries, subsidiaries, and research and development facilities around the globe, was faced with the challenge of ensuring company safety for its workforce, contractors, and visitors.

With operations spanning remote and urban areas, the company needed a robust system to monitor and communicate effectively during emergencies. The complexity of managing public safety in such a vast network required a solution that could deliver real-time, geo-targeted notifications to save lives and streamline evacuation planning.

Problem

The company's existing emergency response system lacked the agility and integration needed to address modern safety challenges. Critical gaps in communication during emergencies posed risks to organizational safety.

The absence of a unified platform to manage alerts and coordinate evacuation planning across multiple sites left the company vulnerable to delays and inefficiencies. These shortcomings underscored the urgent need for a comprehensive solution to maximize organizational safety and enhance emergency response capabilities

Solution

To address these challenges, the company implemented Genasys ALERT. This cloud-based SaaS solution provided a unified platform for real-time, multichannel notifications. ALERT seamlessly integrated with the company's existing infrastructure, including active directories, HR systems, and building controls. By leveraging geo-targeted alerts through SMS, voice calls, and emails, ALERT empowered the company to monitor and communicate effectively during emergencies. The software's intuitive interface and robust orchestration capabilities ensured swift and coordinated responses, enhancing public safety and evacuation planning.

Results

The deployment of ALERT transformed the company's approach to safety. With ALERT, the company achieved a significant reduction in response times during emergencies, safeguarding lives and assets.

The ability to deliver precise, geo-targeted notifications across geographically diverse locations enhanced organizational safety and streamlined evacuation planning. This highlights the critical role of advanced communication systems in protecting people and ensuring business continuity in high-stakes industries.

Genasys

Global Provider of Protective Communications Solutions

Protecting people and property for over 40 years, Genasys covers over 155 million people in more than 100 countries across 6 continents, and in all 50 US states.

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