

Police Executive Incident Debriefing and Media Training

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August 9, 2024, Fenway Park, Boston, MA



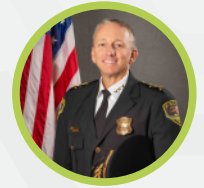
You are invited to join your peers for an informative and collaborative session that addresses key topics facing law enforcement leaders, followed by a special evening enjoying the Red Sox game from the "Jim Beam Dugout" at field level.

Incident Debriefing - Francis Scott Key Bridge Collapse



- **Who** - Commissioner Richard Worley, Baltimore Police Department
- **What** - Commissioner Worley will cover the challenges of a multi-agency, crisis response and incident management after a global incident when the Francis Scott Key bridge collapsed on March 26th killing 6 construction workers.

Communications Training for Police Executives



- **Who** - Chief Chris Cook, White Settlement Police Department (Texas)
 - Chief Cook is a retired Deputy Chief (Arlington Texas PD)
 - Former President of the National PIO association
 - Led the IACP subcommittee on PIO and Media Relations
- **What** - "The Art of Strategic Communication." Chief Cook is a national expert on media relations, police storytelling, and engaging the community for police agency support.

Agenda, August 9th

- **2:30 pm:** Meet at Fenway Park
- **3:00 pm:** Fenway Park Press Room:
 - Law Enforcement Appreciation Ceremony Honoring Officer of the Year, Boston Police Department
 - Incident Debriefing: Colonel Richard Worely
 - Communication Training: Chief Chris Cook
- **4:30 pm:** Tour of Fenway Park, Including "on the field at Fenway."
- **5:30 pm:** Private Dinner at the Aura Club, next to Press Box
- **7:10 pm:** "Play Ball!" Enjoy the game from the "Jim Beam Dugout"