

# **Police Executive** Incident Debriefing and Media Training

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August 9, 2024, Fenway Park, Boston, MA



You are invited to join your peers for an informative and collaborative session that addresses key topics facing law enforcement leaders, followed by a special evening enjoying the Red Sox game from the "Jim Beam Dugout" at field level.

## **Incident Debriefing -**Francis Scott Key **Bridge Collapse**



- O Who Commissioner Richard Worley, Baltimore Police Department
- O What Commissioner Worley will cover the challenges of a multi-agency, crisis response and incident management after a global incident when the Francis Scott Key bridge collapsed on March 26th killing 6 construction workers.

### **Communications Training for Police Executives**



- Who Chief Chris Cook, White Settlement Police Department (Texas)
  - Chief Cook is a retired Deputy Chief (Arlington
  - Texas PD)
    - Former President of the National PIO association
  - Led the IACP subcommittee on PIO and Media
  - Relations
- What "The Art of Strategic Communication." Chief Cook is a national expert on media relations, police storytelling, and engaging the community for police agency support.

### Agenda, August 9th

- 2:30 pm: Meet at Fenway Park
- 3:00 pm: Fenway Park Press Room:
- o Incident Debriefing: Colonel Richard Worely
- o Communication Training: Chief Chris Cook
- 4:30 pm: Tour of Fenway Park, Including "on the field at Fenway."
- o Mass Communications at Public Events Training
- 5:30 pm: Private Working Dinner at the Aura Club, next to Press Box
  - o Preparing for protests, marches, and riots and training
- 7:10 pm: "Play Ball!" Enjoy the game from the "Jim Beam Dugout"

### **Approval Form Link**

#### **Section 15**

https://www.mass.gov/info-de tails/municipal-employee-disc losure-forms