

## CASE STUDY

# Vandenberg AFB, CA Protest Communications

## Situation

Protests are a regular occurrence at the gates of Vandenberg Air Force Base. To ensure the protesters' protection and the security of base personnel and property, senior ranking officials of the Vandenberg Security Forces Squadron (VSFS) hold an annual event to read a proclamation outlining the rules for peaceful protest activity on the base.



## Problem

For several years, VSFS officers used a bullhorn to amplify live readings of the proclamation. Due to the limited broadcast range and poor voice intelligibility inherent in bullhorns, protesters complained they couldn't hear or understand what was being read, resulting in confusion and miscommunication at many protest events.



## Solution

After former VSFS Operations Superintendent, Dan Flint, discovered the base was equipped with two **LRAD 100X** systems, senior VSFS officials used the LRAD Controller/MP3 player to record, playback, and broadcast the proclamation. **Now, protesters hear and understand** the rules for peaceful protest activities, alleviating uncertainty and misunderstandings at the annual event.





## Genasys Protect

### LRAD

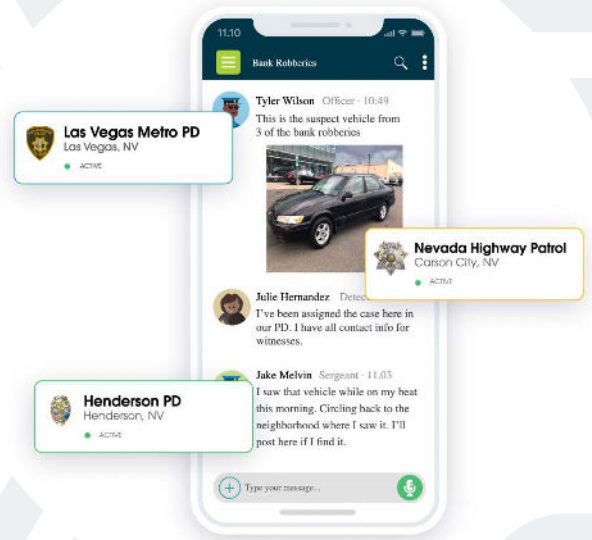
**LRAD** is the Communication System of Choice for law enforcement, public safety, and defense departments around the world. Unlike bullhorns and vehicle PA systems that disperse sound in all directions, LRAD's proprietary audio technology focuses sound in a 30° beam while substantially reducing sound levels behind the device and in surrounding areas.

**Long Range Acoustic Devices** are saving lives during everyday duties and escalated risk operations. Offered by Genasys, ensure your department has LRAD's essential clear communication capabilities

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*"LRAD is a game changer for communication between the police and the public. If we can effectively communicate, we reduce the chances of anybody getting hurt."*

- Sgt. J.E. Armstrong, Greensboro, NC PD

*"When you're on Genasys Protect CONNECT, you're able to push out updates in real time. To me, that is the value proposition and is worth its weight in gold. It's very cost effective for our team and city."*

- Christopher Cook, Police Chief, White Settlement, TX



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