

CASE STUDY

Columbus, OH Police Large Crowd Communications

Situation

After the Ohio State University football team defeated the University of Oregon for the national championship in January 2015, hundreds of rowdy fans poured out of bars and started to celebrate.



Problem

The celebrations quickly got out of control and officers of the Columbus, OH Police Department (CPD) used bullhorns and vehicle PA systems to warn the crowds to disperse.

The crowds refused to comply and CPD officers were forced to use tear gas and pepper spray to get them off the streets.

Many students and members of the media later complained they could not hear or understand the announcements and warnings made by police.



Solution

Using a Homeland Security grant, the CPD purchased an **LRAD 450XL** that broadcasts alerts, warnings and notifications up to 10X louder than most bullhorns and vehicle PA systems. CPD now uses LRAD systems for crowd communications, SWAT operations, barricaded subjects, and communicating to citizens during emergencies.

*"If we have a means of extending or expanding our level of communication with our citizens or suspects with **LRAD**, It's obviously a win for us."*

Lt. Paul Ohl, Columbus, OH PD SWAT Commander





Protective Communications

LRAD

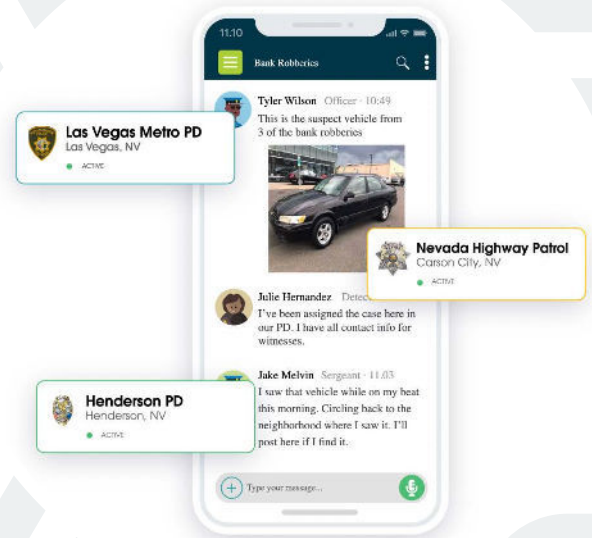
LRAD is the Communication System of Choice for law enforcement, public safety, and defense departments around the world. Unlike bullhorns and vehicle PA systems that disperse sound in all directions, LRAD's proprietary audio technology focuses sound in a 30° beam while substantially reducing sound levels behind the device and in surrounding areas.

Long Range Acoustic Devices are saving lives during everyday duties and escalated risk operations. Offered by Genasys, ensure your department has LRAD's essential clear communication capabilities

EVERTEL

Genasys Evertel provides secure, real-time communication and collaboration, addressing the strictest requirements of public safety agencies, hospitals, financial services, and secure business communications. With security at its core, Evertel ensures the integrity and reliability of every message, offering a robust platform for both internal and external communication and collaboration.

Unify your organization and facilitate smooth collaboration with external organizations through real-time communication. Drive compliance, including CJIS, FOIA and HIPAA, with record retention policies so your agencies or personnel can communicate in confidence.



"LRAD is a game changer for communication between the police and the public. If we can effectively communicate, we reduce the chances of anybody getting hurt."

- Sgt. J.E. Armstrong, Greensboro, NC PD

"When you're on Genasys Evertel you're able to push out updates in real time. To me, that is the value proposition and is worth its weight in gold. It's very cost effective for our team and city."

- Christopher Cook, Police Chief, White Settlement, TX

Genasys

Global Provider of Protective Communications Solutions

Protecting people and saving lives for over 40 years, Genasys Protect covers more than 155 Million people in over 100 countries worldwide



LRAD products are available for purchase through multiple channels including: DLA TLS SOE, GSA Advantage, Federal and State grants, FEMA Authorized Equipment List (AEL), and others. More information: sales@genasys.com

[GENASYS.COM](https://www.genasys.com)

© GENASYS INC



REQUEST A
DEMO

