

LIFEGUARDS

Keep Beach Goers & Swimmers Safe with LRAD

U.S. beaches were visited more than 342 million times in 2022 resulting in over 10.7 million preventive actions, 457,000 medical assists, and 75,000 rescues.* Unfortunately, 158 people lost their lives at the beach due to drowning. In light of increasingly severe budget challenges, how can local officials prevent beach tragedies and keep beach goers and swimmers safe this summer?



Long Range Acoustic Device systems provide lifeguards and law enforcement a better way to safely communicate to beach goers and swimmers. **LRAD** systems clearly communicate important live or recorded warnings and instructions in multiple languages from close range out to 2,000 meters.

LRAD's attention-commanding alert tone and **clear voice broadcasts** are far superior to bullhorns and vehicle P.A. systems, empowering lifeguards and law enforcement to **communicate effectively above crowd, boat and water noise**. The rugged, self-contained LRAD 100X is lightweight, portable and rechargeable.

LRAD 100X

- Warn beach goers and swimmers of rip currents, undertows, and unsafe water conditions
- Communicate beach instructions, restrictions, and closures
- Eliminate the need for lifeguards to leave their towers to warn swimmers and beach goers of dangerous water conditions or threats
- Communicate Amber or lost child alerts to beach goers over wide areas
- Announce beach hours or emergency closures
- Serve as a personnel multiplier, limiting the number of lifeguards and law enforcement officers needed to clear beaches during holidays or to enforce beach restrictions

Experience the LRAD difference by hearing for yourself how powerful, crystal clear communication can help keep surfers, swimmers, boaters, and beach goers safe this summer.

* <https://www.usla.org/page/statistics>

