

Genasys for Stadiums and Events

Ensure attendee safety in a comprehensive communications solution

Whether a packed stadium for a big game or global crowds convening for festivals or periodic competitions, safety and coordination are critical. Genasys Protect® keeps attendees, fans, participants, and staff safe through audible broadcasts, quick decision-making, team coordination, and cohesive emergency communications that can reach everyone at the event.



Safety Communications

Keep attendees, fans, participants, and staff safe through quick decision making, team coordination, and cohesive emergency communications to reach everyone at the event.

Guest Safety

Integrated solutions across Genasys Protect provide communication coverage to fans and visitors during special events, at games, over large conferences, or even global gatherings like the Olympics.

Emergency Planning

In an emergency, plan for proper evacuation of the area with advanced, zone-based modeling. Have plans in place to get people to safety effectively, working seamlessly with public safety officials.

Multi-Channel Coverage

Send alerts to individuals, groups, or everyone in a geographic area through multiple channels including SMS, CBC, Genasys ACOUSTICS, social media, voice calls, and digital signage.

Panic Buttons

The mobile app provides a panic button for fans, visitors and staff to call for aid anywhere across the event. QR codes set up around events and in stadiums can be scanned to trigger alerts.

Acoustic Broadcasts

Use Genasys Protect ACOUSTICS to broadcast live or pre-recorded voice messages over loud background noise and into buildings to notify and inform people through failsafe audible messaging.

Internal Communication

Stay on top of event or game-day planning and coordination with a secure communication app and platform designed to keep teams efficient, aligned, and informed of changes and critical information.

Public Safety Connection

Facilitate collaboration with emergency managers and first responders during emergencies such as active shooters or dangerous threats for a faster response that can save lives.

"We take safeguarding our customers and fans very seriously. Genasys provides the means to interact with the police department, the fire department and communicate with local businesses or residents in the area."

- Brian Shield, SVP/CTO, Boston Red Sox



Genasys Protect®: The Communications Solution for Event Management

Mass gatherings of people demand safety as a prioritization. From the Olympic games to big conferences to professional or college stadiums, keep attendees and staff updated and safe. Inform through multiple channels for game-day efficiency and preparedness during unexpected emergencies. Go beyond mass notification with a complete protective communications solution.

Genasys Protect:

- » Reach everyone you need through multi-channel mass notification, targeted with Wi-Fi auto-discovery
- » Communicate quickly to fans, guests and staff with templates, and Quick Launch alerts
- » Utilize automated alerts based on weather forecasts and sensor readings
- » Help attendees act on suspicious activity or concerns with mobile app panic buttons
- » Target messaging and communication to specific event areas with zone-based planning to cover large events, and multi-building complexes
- » Share a common operating picture between event security personnel, first responders, and emergency managers
- » Improve safety planning and evacuation response with efficient traffic flow during an emergency

Genasys Evertel®:

- » Foster a collaborative experience with staff through a secure real-time two-way chat
- » Align with public safety officials in event planning and during emergencies through a mobile-friendly platform
- » Streamline event management during, before and after game day to work and communicate more effectively, efficiently, and securely

Genasys ACOUSTICS:

- » Broadcast clear and intelligible alerts across long distances, over loud background noise, into buildings, and across stadiums
- » Distribute pre-recorded and live voice messages with information and instructions for anyone in attendance
- » Maintain communication even when power or network connectivity is lost
- » Reach attendees, staff, and participants with critical messages, even when not near devices

**REQUEST A
DEMO**

