

# Genasys for Law Enforcement

**React quickly to crime, collaborate across agencies, and direct the public**



Genasys Protect provides fast, precisely targeted communications, **secure and compliant collaboration**, and emergency management capabilities that **greatly speed up response** to unpredictable crime, civil unrest and other public emergencies. Accelerate the flow of information internally and across multiple agencies for enhanced collaborative workflows **that keep people and communities protected**. Direct and inform the public during critical events, active shooter incidents, civil unrest, community safety initiatives and more.

## Secure Communications

Access a secure space where professionals quickly form ad-hoc groups to support one-off incidents. Communicate in a compliant environment, adhering to the strictest security and safety regulations.

## Incident Reporting and Documentation

Streamline incident reporting and documentation processes. Meet HIPAA, CJIS, and record retention requirements.

## Direct the Public During Civil Unrest

Use Long Range Acoustic Devices (LRADs) that can broadcast live or pre-recorded voice messages over loud background noise and into buildings to direct the public during civil unrest.

## Map-Based Information

Facilitate and improve decision making through intuitive, real-time, map-based situational awareness. Map crime data to visualize hotspots and effectively deploy resources.

## Cross-Agency Collaboration

Establish a map-based common operating picture and two-way real-time chat rooms to communicate, coordinate, and collaborate from a virtual EOC.

## Community Engagement

Extend selective information from your operations map to an intuitive webpage and mobile app to inform and direct the public before, during, and after an emergency.

## Targeted Multi-Channel Alerting

Send alerts to individuals, groups, or everyone in a geographic area through multiple channels including SMS, CBC, Genasys ACOUSTICS, social media, voice calls, TV, radio, digital signage, and more.

## Convenient Mobile App

Empower citizens with an additional reliable communications channel that provides deeper knowledge, a panic button, and access to an informative map. Download the mobile app.

*"When you're on Genasys EVERTEL, you're able to push out updates in real time. To me, that is the value proposition and is worth its weight in gold. It's very cost effective for our team and city.*

*We're able to integrate federal, county and local assets and resources and get everybody in the same room, discuss what's important, and make decisions that commanders can rely on."* - **Christopher Cook, Police Chief, White Settlement, TX**



# Genasys: The Communications Solution for Law Enforcement

Strengthen cross-agency collaboration, accelerate communication, and make key information more accessible to improve effectiveness and efficiency. **Reduce confusion and panic** during emergencies through a constant flow of information to save lives and make law enforcement jobs safer.

## **Genasys EVERTEL:**

- » Collaborate and share information through real-time two-way chat, forming ad-hoc groups to support one off incidents
- » Maintain communication teams and groups for faster collaboration
- » Compliant with HIPAA, CJIS, FOIA, and meets public safety record retention requirements
- » Collaborate internally, across regions, and with external organizations through virtual EOCs

## **Genasys PROTECT:**

- » Reach everyone you need to through targeted multi-channel mass notification including SMS, email, social media, TV, Radio, Genasys Protect ACOUSTICS, and more.
- » Communicate quickly through the fastest channels, templates, and Quick Launch alerts
- » Act from any location through a cloud-based platform
- » Target the right people with flexible, automatically generated, tailored zones
- » Collaborate internally, with fire departments, and across agencies through a common operating picture
- » Provide constant situational awareness for civilians through the mobile app and webpage
- » Improve planning and reaction time through disaster and evacuation simulation

## **Genasys ACOUSTICS & Genasys LRAD:**

- » Broadcast clear and intelligible alerts across long distances, over loud background noise and into buildings
- » Broadcast pre-recorded and live voice messages with information and instructions for citizens
- » Maintain communication even when power or satellite connectivity is lost
- » Portable, fixed, and vehicle mounted systems for rugged, reliable, and easy to operate acoustic communication

## **Genasys: Global Provider of Protective Communications Solutions**

Protecting people and property for over 40 years and covering over 70 Million people in more than 100 countries worldwide, including more than 500 cities, counties and states in the U.S., as well as more than half of all California counties.

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