



Genasys for Higher Education

Ensure campus safety to foster uninterrupted learning and research

Genasys Protect keeps students, faculty, and staff safe through quick decision making, team coordination, and cohesive emergency communications that can reach everyone on campus. Keep students, faculty, and staff on campus safe and support uninterrupted learning. Enable two-way communications to notify and account for everyone during an emergency. Genasys Protect is vital during emergencies, in day-to-day communication, and even during large events on campus like conferences and sporting events.



Safety Communications

Keep students, faculty, and staff safe through quick decision making, team coordination, and cohesive emergency communications that can reach everyone on campus.

Panic Buttons

The mobile app provides a panic button for students, staff, and faculty to call for aid anywhere on campus. QR codes set up around campus can be scanned to trigger alerts.

Visitor Safety

Integrated solutions across Genasys Protect provide communication coverage to campus visitors during large events, like sports, reunions, conferences, and homecoming.

Updated Contact Information

Maintain updated student, faculty, and staff contact details through HR database integration to reach everyone with targeted communications sharing information and instructions.

Targeted and Universal Messaging

Send notifications to individuals, groups, specific buildings, targeted areas on the map in customized zones. Reach everyone on campus or everyone in the system if necessary.

Mapping and Visualization

Eliminate confusion and enhance the campus experience by providing the community access to a map displaying areas impacted by emergencies or student events in real-time.

Collaborative Learning Experience

Give faculty and students the ability to create shared real-time collaboration spaces to continue group, project, and class discussions at any time while ensuring strict adherence to security regulations.

Direct Connection with Public Safety

Facilitate collaboration with emergency managers and first responders during emergencies such as active shooters for a faster response that can save lives.



Genasys: The Communications Solution for Higher Education

Go beyond basic mass notification; provide a **consistent flow of information** to build upon the campus safety, community, and culture. **Keep the campus informed and safe** disseminating through multiple channels while maintaining compliance with campus safety regulations and reporting requirements.

Genasys Protect:

- » Reach everyone you need to through targeted, multi-channel, mass notification
- » Target notifications to specific areas on campus reaching all students, staff, and faculty with zones or everyone connected to campus wifi to include visitors
- » Communicate quickly through the fastest channels, templates, and Quick Launch alerts
- » Broadcast instant automated alerts based on weather forecasts and sensor readings
- » Automate staff and faculty role-filling and notification for stakeholders
- » Keep everyone informed during events and emergencies with real-time updates on the mobile app and public map
- » Improve responses during emergencies with a common operating picture between campus security personnel, first responders, and emergency managers

Genasys Evertel:

- » Foster a collaborative experience on campus through a secure real-time two-way chat
- » Maintain compliance with the strictest public safety security requirements and regulations
- » Communicate internally and externally to organize campus activities and large events with crowds and visitors

Genasys Acoustics:

- » Broadcast clear and intelligible alerts across long distances, over loud background noise and into buildings
- » Broadcast pre-recorded and live voice messages with information and instructions for anyone on campus
- » Maintain communication even when power or network connectivity is lost
- » Reach employees, staff, students, and visitors, with critical messages, even when not near devices

Genasys: Global Provider of Protective Communications Solutions

Protecting people and saving lives for over 40 years, Genasys covers more than 155 million people in all 50 states and in over 100 countries.

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