

Genasys for Civil Unrest

Protect your community by promoting peaceful resolutions and mitigating property damage.

Keep all stakeholders informed, achieve peaceful resolutions, mitigate property damage, and deescalate potentially violent situations during civil unrest with Genasys Protect. Establish a secure collaborative space to maintain tight coordination among multiple agencies and engage with advisors and leaders for effective decision-making and establish clear communication with large crowds to promote orderly conduct with Genasys Protect and LRAD.



SECURE COORDINATION

Establish secure encrypted communication internally and across agencies within seconds. Share critical intelligence, updates, and resource deployments with leadership and officers.

LONG RANGE ACOUSTIC DEVICES (LRAD)

Broadcast clear intelligible voice commands and information across long distances that can be heard over a loud crowd and within buildings or vehicles.

TARGETED COMMUNICATIONS

Precise-zone based communications help to reach the public, even if they have not opted-in. Ensure the safety of residents, peaceful protesters, and bystanders.

ACTIONABLE INFORMATION

Provide the public with updated information via a mobile app and website to effectively manage both potential evacuation and repopulation efforts.



"With the use of your LRAD device, we were able to provide the crowd with clear and audible announcements on an unlawful assembly, orders of dispersal, and direction of travel. Your device provided us the ability to make clear and understandable announcements to all areas of the assembled crowd thus fulfilling our legal requirements prior to enforcement action. Your device's ability to project the sound from a distance also provided our operators with a margin of safety not available from other crowd communication devices." **Lt. Christian Sharp, SDPD Northeastern Division**

The Communications Solution for Law Enforcement

Maintain control during tense and potentially violent confrontations with large crowds through enhanced communication. Promote peaceful resolutions from a safe distance by using LRADs to broadcast clear voice commands that everyone can hear above loud crowd noise. Keep your community safe and promote peaceful resolutions to conflict with Genasys Protect.





Long Range Acoustic Device (LRAD):

- » De-escalate tense situations with clear, authoritative voice commands
- » Broadcast directional messages over long distances, heard above loud crowd noise and inside vehicles
- » Deliver live or pre-recorded instructions to guide public behavior and movement
- » Deploy portable and vehicle-mounted systems wherever standoff communication is required



Genasys Evertel:

- » Coordinate field teams and command staff during protests through secure, real-time chat
- » Stand up ad-hoc groups instantly to manage fast-moving incidents and crowd shifts
- » Preserve defensible communication records, protect sensitive information, and comply with HIPAA, CJIS, and FOIA record retention requirements
- » Run virtual EOCs to align police, fire, EMS, and city leadership in one shared channel



Genasys Protect:

- » Reach everyone fast through targeted multi-channel alerts, including SMS, email, social, TV, radio, and Genasys Acoustics
- » Target the right people using flexible, auto-generated zones
- » Coordinate across departments and agencies through a common operating picture
- » Keep the public informed in real time through the mobile app and public map



Genasys Acoustics:

- » Keep protesters and surrounding communities informed with clear, intelligible voice messages
- » Broadcast live or pre-recorded audio across wide areas that is heard and understood in high-noise environments
- » Maintain communication during power or network outages
- » Trigger synchronized broadcasts across multiple speakers from a single command center



"This powerful mass notification system will improve the county's ability to disseminate critical information and ensure the safety and well-being of all residents. By signing up for Genasys alerts, community members can stay informed and take appropriate actions during emergencies, contributing to a more resilient and prepared community."

Derek Oliver, Emergency Service Director, Greenwood County, SC

Genasys:

Global Provider of Protective Communications Solutions

Protecting people and saving lives for over 40 years, Genasys covers more than 155 million people in all 50 states and in over 100 countries.

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DEMO**

