



# World Cup 2026

## Safety & Security Communication

## Genasys Protect

*Respond to Emergencies, Keep Attendees Informed,  
and Collaborate Across Organizations & Agencies*

*With Genasys You're Ready*

Genasys Protect enhances emergency response and public safety through fast, targeted communication that's critical for managing high stakes events like the **2026 FIFA World Cup**. With matches and fan gatherings spread across dozens of cities in the U.S., Canada, and Mexico, organizers must coordinate complex, multi-agency operations in real time.

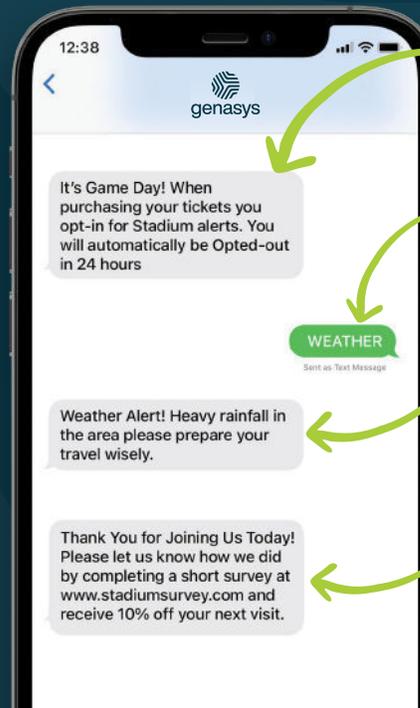
Streamline event operations with interdepartmental and cross functional collaboration inside and outside your organization. Enable key staff to communicate and collaborate in real time. Create just in time operational chat rooms within seconds, supporting both day-to-day communications and immediate incident responses. Sync with public safety and communicate securely with attendees to efficiently distribute information.

# Improve Communication Accuracy During an Incident

**Genasys ALERT** provides timely, relevant alerts and information for fans, first responders, security teams, and staff on any device. Integrate sensor and surveillance systems that trigger immediate alerts for the public or response teams. Use Wi-Fi-based device discovery to reach attendees connected to stadium networks, even if they haven't opted in, ensuring critical information reaches everyone when needed.

Broadcast safety instructions through multiple channels, including digital signage, SMS, email, mobile apps, and a public map. Scale safety and security operations by targeting communications to individuals or issuing mass notifications to all attendees in and around the stadium.

Enhance ALERT with Genasys ACOUSTICS to deliver crystal-clear voice messages across roaring crowds, into buildings, and throughout open spaces. Broadcast both live and pre-recorded instructions to keep everyone informed, even those not near a screen or device. Communicate effectively across international audiences with multi-language support, ensuring fans from around the world can understand and act on urgent alerts.



**TO THE POINT**  
Give users a clear, customized greeting that explains exactly what alerts they'll receive.

**USER FRIENDLY**  
Make it easy to subscribe with simple, customizable SMS keyword opt-ins.

**FLEXIBLE ALERTS**  
Send general and emergency notifications exclusively to mobile users in targeted areas.

**CUSTOMIZABLE KEYWORD**  
Use short-term keywords for specific events or emergencies, and long-term ones for ongoing alert groups.

## Alerting Channels



**Mobile Push Notification**  
Rapid and scalable delivery of notifications to mobile applications



**Text Messaging**  
Delivery of text messages (SMS) to mobile devices and pagers



**CAP Compliant**  
Interact with a wide array of external systems: sirens, TV, radio & digital displays



**Indoor & Outdoor Notification**  
Audio notifications to Genasys ACOUSTICS & LRAD public address (PA) systems



**E-mail**  
Email delivery with attachments



**XML Feeds**  
Output standard XML feeds (RSS, ATOM) integrating with other systems and websites



**Voice Call**  
Delivery of voice telephony alerts to any land, VoIP, mobile phone

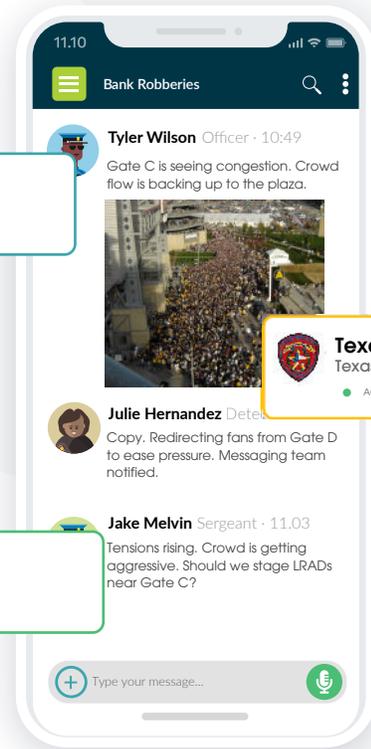


**Social Networks**  
Distribution of alerts through Twitter and Facebook



# Accelerate Collaboration & Coordination

**Genasys CONNECT** enables secure, real-time communication across agencies and jurisdictions, critical for managing complex operations at high-profile events like the 2026 FIFA World Cup. Coordinate the expected, like fan traffic, security perimeters, and entry points, and respond fast to the unexpected, like crowd surges, rising tensions, or unauthorized protests. Instantly create chat rooms for law enforcement, fire, EMS, stadium ops, and local officials. As a cloud-based platform, CONNECT deploys in hours and requires no hardware overhauls. All communication is encrypted to meet the strictest cybersecurity and privacy standards. CONNECT also supports full audit trails to meet compliance standards and avoid legal risk from using unauthorized apps.



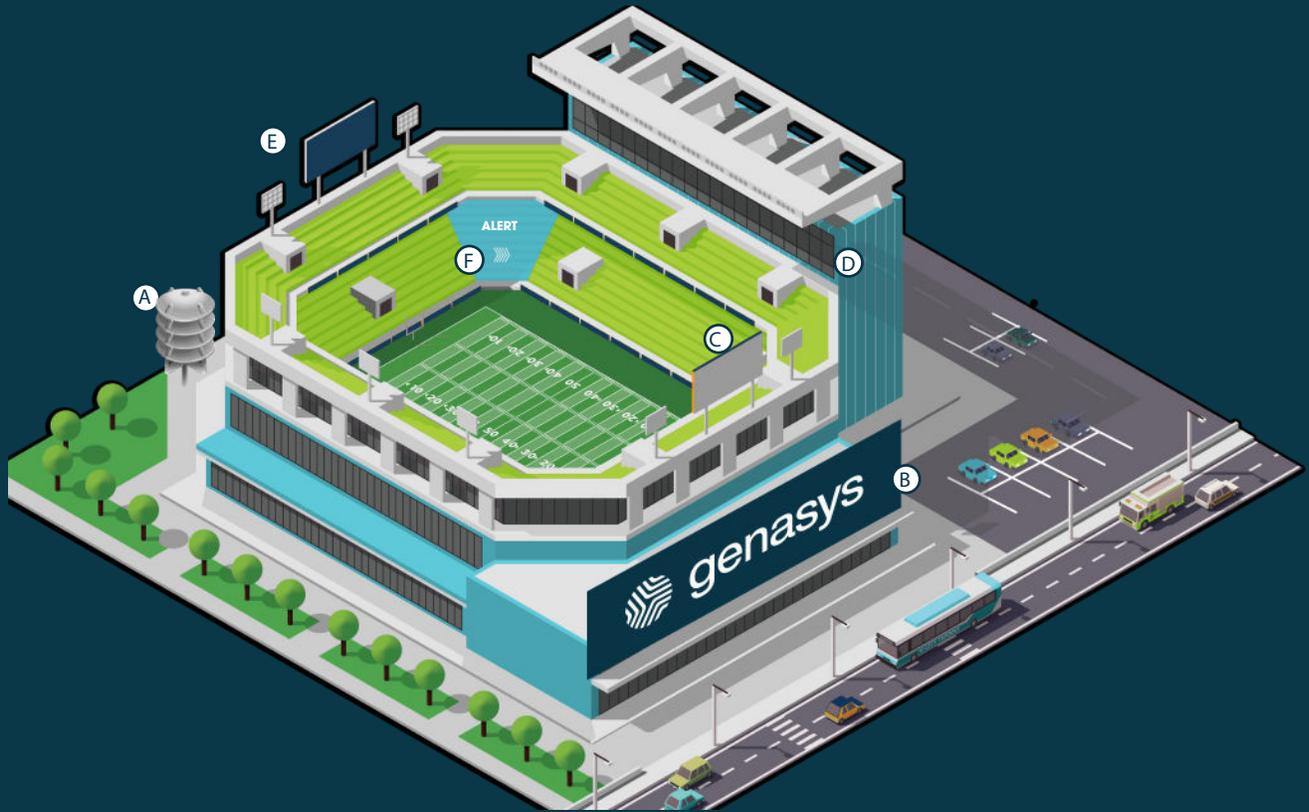
 **Arlington PD**  
Arlington, TX  
● ACTIVE

 **Texas DPS**  
Texas, TX  
● ACTIVE - GUEST

 **Mansfield PD**  
Mansfield, TX  
● ACTIVE



-  **Police**  
Establish true interoperability with instant intelligence sharing and organized chatrooms
-  **Fire & Rescue**  
Coordinate your efforts and get all the information you need before you're on scene
-  **Paramedics**  
Address crisis events faster than ever with a stronger communications network
-  **Local Authorities**  
Stay informed with immediate updates from your public safety agencies and first responders on-scene
-  **Partner Agencies**  
Communicate instantly across agencies, both for crisis response and day-to-day collaboration



**A** GENASYS VOICE  
SPEAKER ARRAYS



**B** AUTO DISCOVERY ON  
STADIUM WI-FI



**C** MOBILE PUSH  
NOTIFICATIONS



**D** DESKTOP ALERTS



**E** DIGITAL SIGNAGE  
OVERRIDE



**F** GENASYS PROTECT  
CONNECT



## The Global Leader in Protective Communications Solutions

Genasys Inc. is the global leader in Protective Communications Solutions that ensure private organisations and public safety agencies are “Ready when it matters.” Genasys solutions reduce reflex time for emergency situations and drastically improve collaboration and communication with employees and the public.

Genasys has been protecting people for over 40 years. Genasys covers over 155 million people in more than 100 countries across 6 continents and in all 50 US states.

REQUEST A  
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