



World Cup 2026

Safety & Security Communication

Genasys Protect

*Respond to Emergencies, Keep Attendees Informed,
and Collaborate Across Organizations & Agencies*

With Genasys You're Ready

Genasys Protect enhances emergency response and public safety through fast, targeted communication that's critical for managing high stakes events like the **2026 FIFA World Cup**. With matches and fan gatherings spread across dozens of cities in the U.S., Canada, and Mexico, organizers must coordinate complex, multi-agency operations in real time.

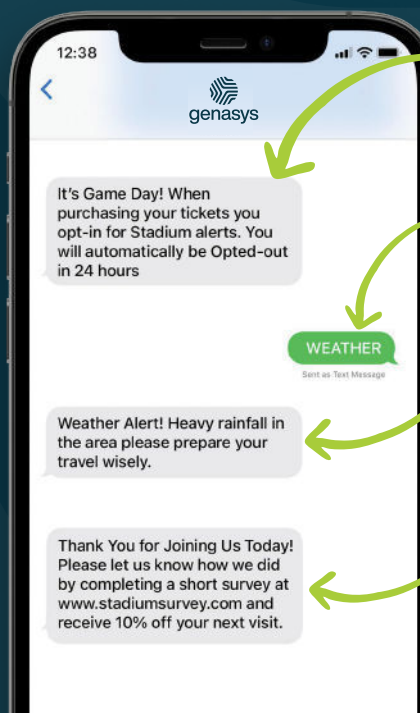
Streamline event operations with interdepartmental and cross functional collaboration inside and outside your organization. Enable key staff to communicate and collaborate in real time. Create just in time operational chat rooms within seconds, supporting both day-to-day communications and immediate incident responses. Sync with public safety and communicate securely with attendees to efficiently distribute information.

Improve Communication Accuracy During an Incident

Genasys ALERT provides timely, relevant alerts and information for fans, first responders, security teams, and staff on any device. Integrate sensor and surveillance systems that trigger immediate alerts for the public or response teams. Use Wi-Fi-based device discovery to reach attendees connected to stadium networks, even if they haven't opted in, ensuring critical information reaches everyone when needed.

Broadcast safety instructions through multiple channels, including digital signage, SMS, email, mobile apps, and a public map. Scale safety and security operations by targeting communications to individuals or issuing mass notifications to all attendees in and around the stadium.

Enhance ALERT with Genasys ACOUSTICS to deliver crystal-clear voice messages across roaring crowds, into buildings, and throughout open spaces. Broadcast both live and pre-recorded instructions to keep everyone informed, even those not near a screen or device. Communicate effectively across international audiences with multi-language support, ensuring fans from around the world can understand and act on urgent alerts.



TO THE POINT

Give users a clear, customized greeting that explains exactly what alerts they'll receive.

USER FRIENDLY

Make it easy to subscribe with simple, customizable SMS keyword opt-ins.

FLEXIBLE ALERTS

Send general and emergency notifications exclusively to mobile users in targeted areas.

CUSTOMIZABLE KEYWORD

Use short-term keywords for specific events or emergencies, and long-term ones for ongoing alert groups.

Alerting Channels



Mobile Push Notification

Rapid and scalable delivery of notifications to mobile applications



Text Messaging

Delivery of text messages (SMS) to mobile devices and pagers



CAP Compliant

Interact with a wide array of external systems: sirens, TV, radio & digital displays



Indoor & Outdoor Notification

Audio notifications to Genasys ACOUSTICS & LRAD public address (PA) systems



E-mail

Email delivery with attachments



XML Feeds

Output standard XML feeds (RSS, ATOM) integrating with other systems and websites



Voice Call

Delivery of voice telephony alerts to any land, VoIP, mobile phone



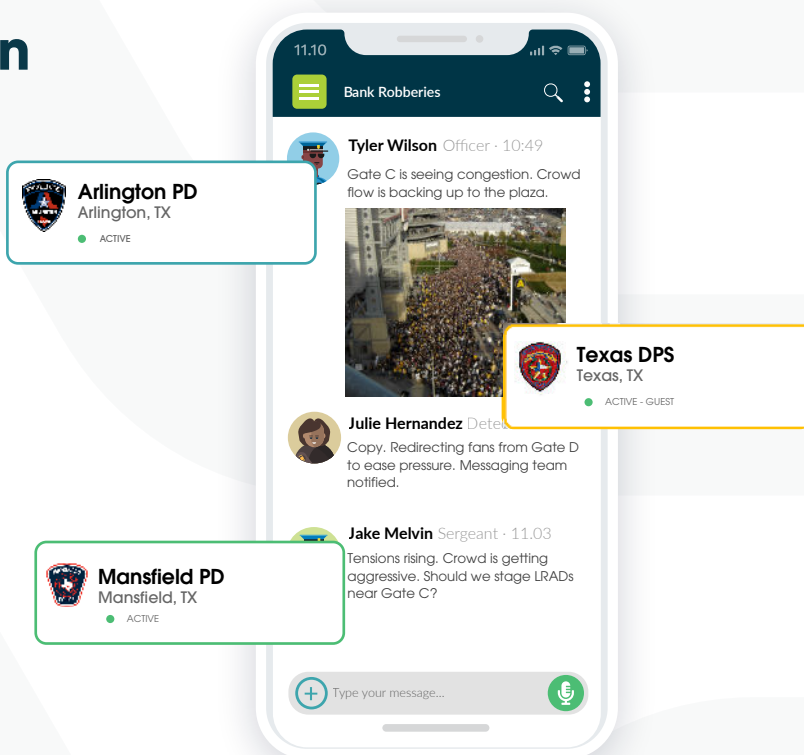
Social Networks

Distribution of alerts through Twitter and Facebook



Accelerate Collaboration & Coordination

Genasys CONNECT enables secure, real-time communication across agencies and jurisdictions, critical for managing complex operations at high-profile events like the 2026 FIFA World Cup. Coordinate the expected, like fan traffic, security perimeters, and entry points, and respond fast to the unexpected, like crowd surges, rising tensions, or unauthorized protests. Instantly create chat rooms for law enforcement, fire, EMS, stadium ops, and local officials. As a cloud-based platform, CONNECT deploys in hours and requires no hardware overhauls. All communication is encrypted to meet the strictest cybersecurity and privacy standards. CONNECT also supports full audit trails to meet compliance standards and avoid legal risk from using unauthorized apps.



Police

Establish true interoperability with instant intelligence sharing and organized chatrooms



Fire & Rescue

Coordinate your efforts and get all the information you need before you're on scene



Paramedics

Address crisis events faster than ever with a stronger communications network



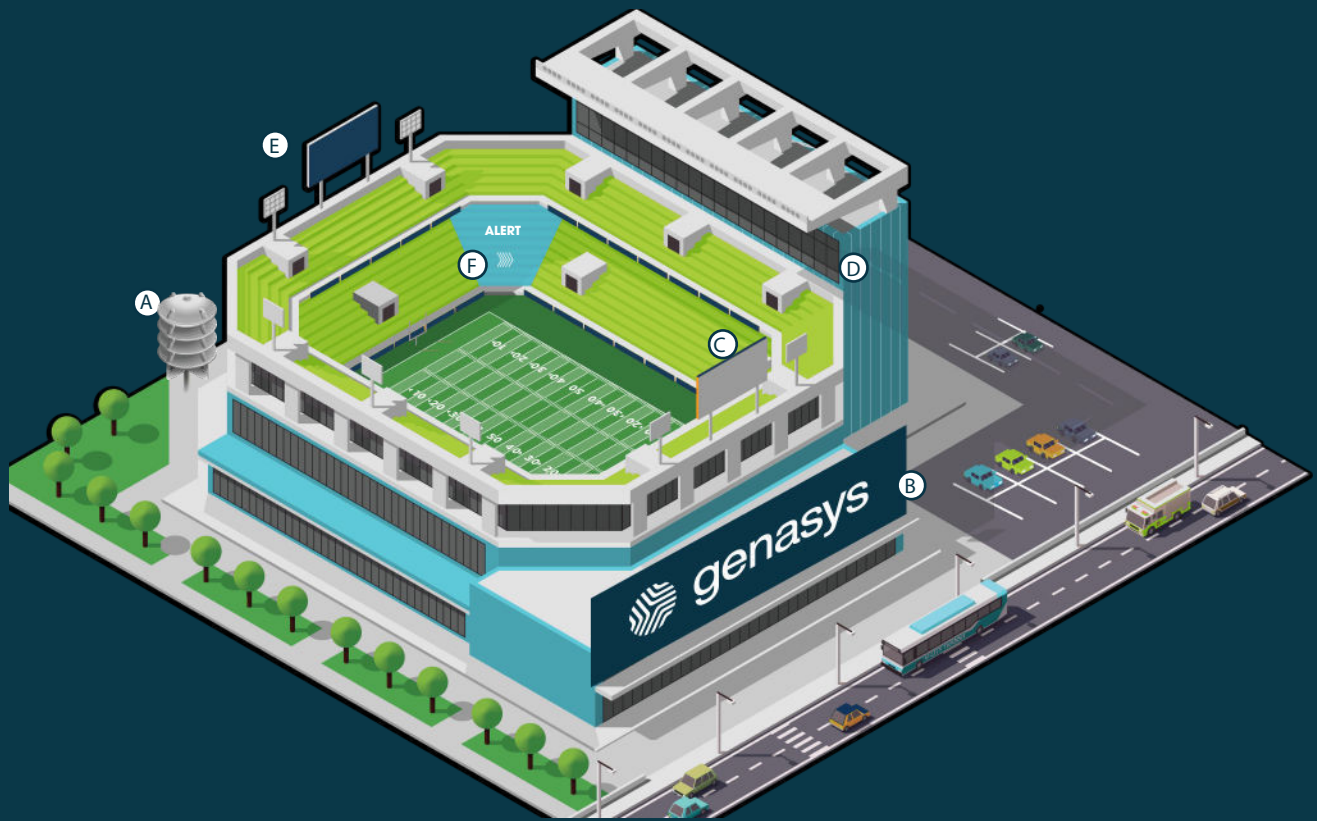
Local Authorities

Stay informed with immediate updates from your public safety agencies and first responders on-scene



Partner Agencies

Communicate instantly across agencies, both for crisis response and day-to-day collaboration



GENASYS VOICE
SPEAKER ARRAYS



AUTO DISCOVERY ON
STADIUM WI-FI



MOBILE PUSH
NOTIFICATIONS



DESKTOP ALERTS



DIGITAL SIGNAGE
OVERRIDE



GENASYS PROTECT
CONNECT



The Global Leader in Protective Communications Solutions

Genasys Inc. is the global leader in Protective Communications Solutions that ensure private organisations and public safety agencies are "Ready when it matters." Genasys solutions reduce reflex time for emergency situations and drastically improve collaboration and communication with employees and the public.

Genasys has been protecting people for over 40 years. Genasys covers over 155 million people in more than 100 countries across 6 continents and in all 50 US states.

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