

Genasys Protect

The New Wave of Protective Communications

Genasys Protect presents a holistic approach that not only enhances the speed and efficiency of responses but also **empowers decision-making and collaboration**. Composed of four distinct solutions, Genasys Protect provides tools to enable more effective and coordinated responses to all hazard incidents. No other platform delivers integrated hardware and software to ensure you are **“Ready when it matters.”**

 **genasys**
ACOUSTICS

Powerful, clear voice messages that cut through noise and confusion up to thousands of meters away, staying on and connected even during broad power outages and network downtime.

 **genasys**
ALERT

Instant, targeted, multi-channel, and multi-language alerts and communications to reliably reach the right people, at the right time.

 **genasys**
CONNECT

Seamless, secure communication and collaboration across agencies and teams, addressing strict public safety communications requirements for agencies, hospitals, financial services, and business.

 **genasys**
EVAC

Collaborative, zone-based evacuation planning and management that reduces the time from incident recognition to community notification by 90%, accelerating decision-making and communication.

“Genasys Protect was an easy way for us to track threats by zone (over 400 active zones during the January 2023 atmospheric river event). At any one time, we had an average of 57 highlighted zones at the evacuation advisory level. Using Genasys Protect, we knew exactly how many residents we were looking at. We could calculate exact numbers, e.g., 20,200 folks in 11,807 structures on 160,000 acres needing evacuation. (Genasys Protect) gave everyone an instant snapshot of what we were up against.” – **Tony Blackman, Battalion Chief, San Mateo, CA**



Genasys Protect Keeps You Ready When It Matters

PLAN

Create zone-based maps with detailed crisis views. Optimize responses using hyper-local disaster and evacuation models.

COLLABORATE

Unify responses across agencies with real-time communication tools and a shared operational view to make decisions and act upon them jointly with all teams and participating agencies.

ACT

Broadcast context-specific targeted alerts and instructions via personal devices, public systems, and proprietary tools for maximum coverage.

Maximize Your Protective Communications Investment

Go beyond stand-alone mass notification or critical event management solutions with the comprehensive collection of Protective Communications capabilities.

>> Targeted Communications

Send specific, targeted communications with location-appropriate messaging and clear instructions to keep people informed and aware.

>> Intelligent Zone-Based Planning

Designate geography-based zones to map your jurisdiction according to population, topography, and assets. Test scenarios to simulate events in advance.

>> Secure Collaboration

Foster seamless, compliant real-time collaboration across organizations, keeping teams informed in one, secure space.

>> Multi-Channel Alert Saturation

Saturate notification areas by simultaneously alerting people across SMS, voice calls, social media, TV, radio, digital signage, IPAWS, CBC, and outdoor acoustic devices .

>> Genasys 360 Acoustic Devices

Provide failsafe redundancy via highly audible and intelligible loudspeaker messaging.

>> Community Awareness

Keep community members updated with the latest information from the Genasys Protect website or free mobile app.

Genasys: Global Provider of Protective Communications Solutions

Protecting people and property for over 40 years and covering over 70 Million people in more than 100 countries worldwide, including more than 500 cities, counties and states in the U.S., as well as more than half of all California counties.

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