

# Genasys for Enterprise

**Keep employees safe and informed during both day-to-day operations and situational emergencies.**

Genasys Protect allows you to **communicate with all stakeholders**, enhance safety levels, and improve business continuity, keeping team members informed. Keep stakeholders safe through quick, targeted communications that reach individuals or large audiences during critical events or day-to-day operations. Whether managing a large campus with multiple buildings or working with a widely dispersed workforce, Genasys keeps everyone informed. **Accelerate responses** to unexpected interruptions in your operations to keep people safe, including during a crisis or emergency.



## Targeted & Universal Messaging

Send notifications to individuals, groups, or targeted areas in different facilities. Use Wi-Fi auto-discovery to target areas or broadcast to everyone in the system during emergencies.

## Infrastructure & Maintenance Alerts

When incidents threaten critical infrastructure, communicate to targeted, impacted areas so communities and customers are informed on outages and restoration

## Employee Communications

Broadcast safety instructions through multiple channels such as SMS, email, digital signage and more. Establish direct, real-time chat rooms with individuals or teams for day-to-day communications.

## Flexible Integrations

Maintain updated employee and client details through integrated customer databases. Sync external sensors around your facilities to send automated alerts during potentially dangerous situations.

## Customer Communications

Genasys Protect serves as a trusted source of critical information for your community. Accelerate time-consuming communication procedures such as delinquent payment requests.

## Mapping and Visualization

Communicate with the community in-real time for service disruptions or critical public incidents. Share information with public safety officials to aid and facilitate their response.

## Public Safety Awareness

From boil water orders to hazardous materials incidents, emergencies endangering people require rapid communication. Genasys Protect targets communications to impacted customers and visitors.

## Panic Buttons

The Genasys Protect mobile app provides a panic button for employees or customers to call for help. Additionally, QR codes set up around facilities trigger specific alerts when scanned.

*"The Genasys platform allows us to scale. It allows us to not only provide services to our employees, but potential future services to fans, other businesses and groups in the area, as well as our key partners."* – **Brian Shield, SVP/CTO, Boston Red Sox**



# Genasys Protect: The Communications Solution for Enterprise

**Enhance day-to-day and emergency communications** through a wide array of channels for both employees and customers. Empower your organization to **react quickly to all disruptions**, improving business continuity and resilience.

## **Genasys Protect ALERT:**

- » Reach everyone you need to through targeted, multi-channel, mass notification
- » Communicate quickly through Quick Launch and sensor triggered alerts
- » Accelerate time-consuming tasks such as delinquent payment requests
- » Facilitate employee management with personnel recall and automated shift assignment

## **Genasys Protect CONNECT:**

- » Collaborate and share information through real-time two-way chat
- » Maintain compliance with the strictest security requirements and regulations
- » Collaborate internally, across regions, and with external organizations

## **Genasys Protect ACOUSTICS:**

- » Broadcast clear and intelligible alerts across long distances, over loud background noise and into buildings
- » Broadcast pre-recorded and live voice messages to reach employees and visitors across large campuses and multiple buildings or facilities

## **Genasys Protect EVAC:**

- » Target communication across large complexes and facilities with flexible zones
- » Establish a direct connection in planning with public safety professionals
- » Provide constant situational awareness for employees, customers and visitors
- » Improve planning and reaction time through crisis, evacuation or lockdown simulation

## **Genasys: Global Provider of Protective Communications Solutions**

Protecting people and property for over 40 years and covering over 70 Million people in more than 100 countries worldwide, including more than 500 cities, counties and states in the U.S., as well as more than half of all California counties.

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