

Genasys Protect

The Unified Protective Communications Platform

The Genasys Protect platform is a **full suite of Protective Communications tools** for all hazards providing for targeted communication, data-driven decision making, secure inter-agency collaboration, and more. No other platform delivers **integrated hardware** and **software** for proactive preparedness and diverse multi-channel communication to ensure you are **“Ready when it matters.”**



Genasys Protect ACOUSTICS

Highly audible and clear voice messaging up to thousands of meters away, staying on and connected even during broad power outages and network downtime.



Genasys Protect ALERT

Comprehensive, zone-based alerting, and multi-channel communication to reach people quickly and reliably, using real-time data.



Genasys Protect CONNECT

Secure, real-time inter- and intra-agency communication and collaboration, addressing the strictest requirements of public safety agencies, hospitals, financial services, and business communications.



Genasys Protect EVAC

Intelligent zoning that reduces the time from incident recognition to community notification by 90%, accelerating decision-making and communication of actionable messages to the community.

“Genasys Protect was an easy way for us to track threats by zone (over 400 active zones during the January 2023 atmospheric river event). At any one time, we had an average of 57 highlighted zones at the evacuation advisory level. Using Genasys Protect, we knew exactly how many residents we were looking at. We could calculate exact numbers, e.g., 20,200 folks in 11,807 structures on 160,000 acres needing evacuation. (Genasys Protect) gave everyone an instant snapshot of what we were up against.” – **Tony Blackman, Battalion Chief, San Mateo, CA**



Genasys Protect Keeps You Ready When It Matters

PLAN

Aggregate data from multiple sources to form a common operating picture. Model real-time events using hyper-local information and simulate responses, including evacuation routes.

ACT

Deliver actionable information to the public and collaborate across multiple agencies. Saturate response zones by simultaneously delivering context-specific notifications across personal devices, public notification systems and installed or proprietary devices.

OPTIMIZE

Analyze collected data to inform and improve future event responses.

Maximize Your Protective Communications Investment

Go beyond stand-alone mass notification or critical event management solutions with the comprehensive collection of Protective Communications capabilities.

>> Targeted Communications

Send specific, targeted communications with location-appropriate messaging and clear instructions to keep people informed and aware.

>> Intelligent Zone-Based Planning

Designate geography-based zones to map your jurisdiction according to population, topography, and assets. Test scenarios to simulate events in advance.

>> Secure Collaboration

Foster seamless, compliant real-time collaboration across organizations, keeping teams informed in one, secure space.

>> Multi-Channel Alert Saturation

Saturate notification areas by simultaneously alerting people across SMS, voice calls, social media, TV, radio, digital signage, IPAWS, CBC, and outdoor acoustic devices

>> Genasys 360 Acoustic Devices

Provide failsafe redundancy via highly audible and intelligible loudspeaker messaging.

>> Community Awareness

Keep community members updated with the latest information from the Genasys Protect website or free mobile app.

Genasys: Global Provider of Protective Communications Solutions

Protecting people and property for over 40 years and covering over 70 Million people in more than 100 countries worldwide, including more than 500 cities, counties and states in the U.S., as well as more than half of all California counties.

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