# genasys

# Genasys Protect EVAC

*Keep people safe with zone-based response planning and evacuation management.*

During an emergency, Genasys Protect EVAC enables responding agencies to **react swiftly, make collaborative decisions**, and **communicate event status in real-time to other agencies**, businesses, and the public. Determine and communicate the proper scope of a response or evacuation, replacing guesswork with data-driven intelligence. Genasys Protect EVAC keeps you ready to respond to any event, enhancing safety levels for first responders and communities.



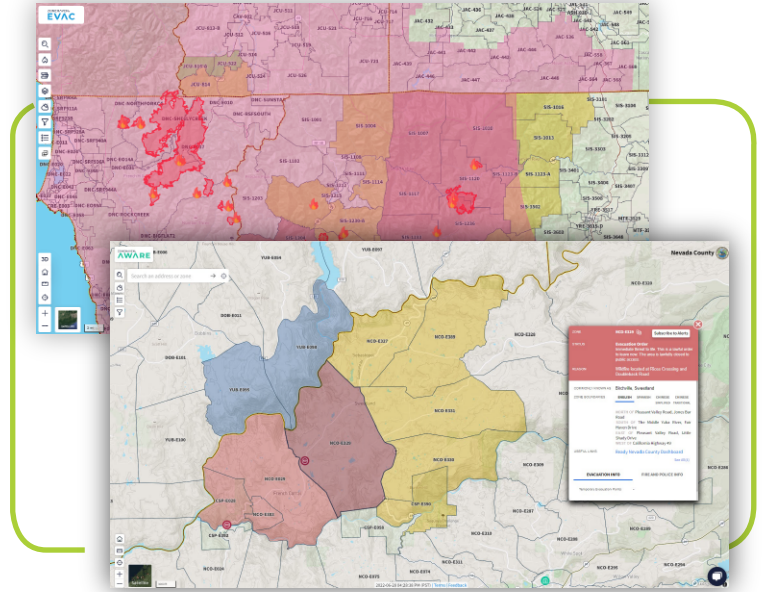*Zones allow for rapid response to targeted locations.*

### Flexible Zones

Intelligent zones of neighborhoods to improve evacuation planning and communication. Build, edit, and act upon geographical location data, including shelters, facilities, and traffic.

### Planning & Modeling

Model behaviors to plan for effective responses and/or evacuation scenarios covering emergencies like wildfires, floods, active shooters, hurricanes, and more.

### Actionable Communication

Genasys Protect mobile app keeps your community or teams in the know. Communicate effectively to reach your audience before, during, and after an event.

### Rapid Response

Reduce response times by 90% with common operating picture across agencies and mutual aid. Provide situational awareness with local information on a map.

### Targeted Alerting

Remove guesswork and improve precise alerting across multiple channels including intelligible, outdoor speakers for efficient evacuation and public safety

*"Genasys Protect was an easy way for us to track threats by zone. At any one time, we had an average of 57 highlighted zones at the evacuation advisory level. Using Genasys Protect, we knew exactly how many residents we were looking at. We could calculate exact numbers, e.g., 20,200 folks in 11,807 structures on 160,000 acres needing evacuation. (Genasys Protect) gave everyone an instant snapshot of what we were up against."* – **Tony Blackman San Mateo, CA Battalion Chief**
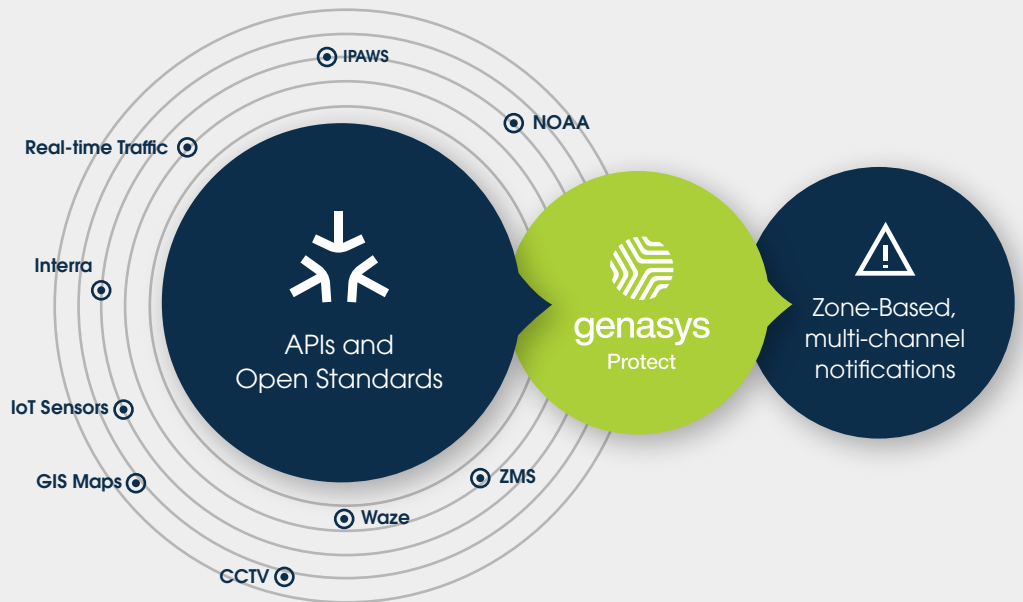
**GENASYS.COM**

# Genasys Protect: A Superior Protective Communications Solution

React quickly to unexpected events and emergencies with precise and flexible zones. Target communication to specific zones ensuring safety information and instructions reach everyone quickly. Gain the confidence that comes from knowing your response plans are fully tested and backed by a partner with more than four decades of front-line experience. Genasys Protect keeps you ready to respond to any event, enhancing safety levels for first responders and communities.

## The Genasys Protect Difference

» **Deploy** emergency teams faster, saving valuable minutes during an emergency

» **Reduce** response times by 80% with zones to communicate quickly

» **Communicate** the right messages targeted to a specific geographic area

» **Sequence** evacuation plans and minimize traffic issues with real-time data to protect life

» **Enhance** response models and planning with detailed local data including shelters, facilities, and high-risk sites

» **Facilitate** multi-agency collaboration with shared zones for rapid response

IPAWS
NOAA
Real-time Traffic
Interra
IoT Sensors
GIS Maps
ZMS
Waze
CCTV

APIs and Open Standards

genasys Protect

Zone-Based, multi-channel notifications

*"One of the challenges our ballpark operations team and our security group have to worry about is coordination with city, state, and local authorities in the event a situations occur. Having platforms that give us the ability to interoperate with other agencies is a really big deal for us and something that we think will become increasingly important."* – **Brian Shield, SVP/CTO, Boston Red Sox**

### Genasys: Global Provider of Protective Communications Solutions

Protecting people and property for over 40 years and covering over 70 Million people in more than 100 countries worldwide, including more than 500 cities, counties and states in the U.S., as well as more than half of all California counties.

**REQUEST A DEMO**